

# <u>Call for Papers: IFFTI India 2021: "Fashioning Resurgence – Our Time is Now"</u> <a href="mailto:@Pearl Academy"><u>@ Pearl Academy</u></a>

#### 1. Theme

The theme of 23<sup>rd</sup> Annual International Foundation of Fashion Technology Institutes (IFFTI) is "**Fashioning Resurgence: Our Time is Now**". This is a congregation of speculative, iterative, and transformative ideas along with action in the field of Design, Education and Fashion Industry.

In the past few decades, the fashion industry has evolved as a vanguard for societal change. The entire fashion value chain has clearly established that the relationship of the body and apparel has been far from being tenable. In the current global situation, we are faced by three kinds of temporalities: *The Emergent; The Urgent; and The Incumbent*. Each of them has an immediacy associated with them. They all call our attention and demand action.

This is a platform where academicians, policymakers, designers, artists, artisans, students, industry representatives and other leaders converge for insightful conversations and discussions and make actionable plans for the future of the global fashion industry and affiliated fields.

The Sub-Themes are described in the subsequent Paras.

# 2. Sub Theme 1 - The Emergent

The scope of this theme delves into the counter voice and viewpoints of the fashion system and beyond. The transformative actions with collaborations, disruptions and speculation are changing the way fashion system function. The aftermath of the recent global pandemic has forced us to review and reform our fashion needs & consumption. It has compelled us to reestablish and recalibrate our future endeavors in material diversity, resource exchange, emergent philosophies and beyond.

Among many other conceivable avenues of inquiry, we invite contributions engaged with such questions as:

- How can we extrapolate the trends we see in the fashion industry, design space along with education which can envisage scenarios that we might face in the future?
- Can we imagine new, innovative and speculative solutions to the conditions produced by the pandemic?
- How has evolutionary transformation in terms of tradition, material or resource occurred in recent times?
- What are the changes which marks resurgence in design, education and fashion industry?



**Suggested Keywords but not limited to**: New-age material, Tech-interventions, Speculative design, reformed governance, public accountability, nationalism, beyond homogenization back to the roots, New age leadership.

### 3. Sub Theme 2 - The Urgent

Human existence is a subset of natural ecosystem however we may have undervalued its impact on our existence. This agenda explores the relation of fashion and nature, the habit and habitat and its impact that surfaces with assembled perspectives and actions. The desire to heal, change and transform what is hurting for so long and as we heal our relation with the nature, we heal the world.

Among many other conceivable avenues of inquiry, we invite contributions engaged with such questions as:

- How is change caused by interaction, fusion or imbalance in the field of design, education and industrial practices?
- How process and progress natural or inspired are triggered in fashion ecosystem?
- What have been the prominent moments both global and regional in the past few decades that have been marked as significant actions taken towards achieving climate change and sustainability goals? How has the fashion and textile industry been affected by these moments in our history?
- How can we make collaborative frameworks for policy formulation that can help address the challenges of climate change and sustainability?

**Suggested Keywords but not limited to:** slow fashion, , biomimicry, climate change, ethically made, policy & governance, Sustainable Development Goals, post production waste management, Post consumer textile waste, circularity, consumer, mindful consumption.

# 4. Sub Theme 3 - The Incumbent

For centuries, the textile and clothing industry has been relying on skills of various makers, creators and artisans involved in the supply chain. Despite the technologically driven world, the industry relies heavy on manpower and labour-intensive processes for material development and construction. This establishes the strong inclusive relationship between workmanship and quality — Hand that makes. The recent progressive experiments have reimagined the makers space, connected the consumer to the artisans, while celebrating craftsmanship and appreciating their skills.



Among many other conceivable avenues of inquiry, we invite contributions engaged with such questions as:

- Can we illustrate progressive experiments that foster equity, diversity and ethicality in the industry?
- How can we conceive of curriculum at design and fashion institutes in such a way that it can have a meaningful impact on important and pressing social issues?
- What experiments can take place in the industry to address issues of traceability, accountability and responsibility?
- How consumption can influence change?

**Suggested Keywords but not limited to:** equality & inclusion, migration, craftsmanship, makers movement, local & light, artisan communities, heirlooms & emotionally durable design, open-source design, participatory design, equal acknowledgment to the maker, responsible academics.

### 5. Call for Abstracts and Full Papers

Abstracts are invited from faculty and students of both member institute and non-member institute on the theme of the conference. The abstract be submitted by January 28<sup>th</sup>, 2021 using iffti2021@pearlacademy.com

# (a) Call for Abstracts

- Subthemes, questions and Keywords described above indicate possible lines of enquiry. You are not required to answer one of these specific questions, but may use them as inspiration to explore the general theme. Additionally, the committee may consider an abstract introducing an experimental thread outside the main theme, which tests new research directions.
- Authors are requested to indicate on the right side of the page header which subtheme the abstract addresses. It is also requested to include a title on top of the text.
- 3-5 keywords are to be indicated under title and abstracts should be max.
   500 words long (For full details see General Requirements for Abstracts below).
- Only selected abstracts will be invited to send full papers.

# (b) General Requirements for Abstracts

- Only Microsoft Word files will be accepted
- No name or author's affiliation in the text
- Subtheme(s) and 3-5 keywords must be indicated
- 300 to 500 word count in English, not including subtheme(s) and keywords
- 12 point, Times New Roman, 1 inch margins all around



# (c) General Requirements for Full Papers

- Only Microsoft Word files will be accepted. PDF submissions will not be accepted.
- 12 point, Times New Roman font, and 1 inch (25.4 mm) margins, A4 size.
- Papers should be 3,000-5,000 words in length in English. They should be written as continuous expository narrative in a chapter or article style not as lists of points or a PowerPoint presentation. APA Guidelines should be used for citations, graphs, figures, etc.
- Please remember that the papers are to be published in a fully refereed Conference Proceedings. This means that the style and structure of your text should be relatively formal. Authors are responsible for the accuracy of citations, quotations, diagrams, tables and maps.
- Harvard referencing should be used in the text (author, date: page number).
- Papers should be thoroughly checked and proof-read before submission. Following submission you will be unable to make any changes to it during the refereeing process.

# 6. <u>Proposal for Non-Paper Submission - Mapping Change: The Emergent, The Urgent and The Incumbent</u>

This is a call for the conceptual & the documentary work which is a representation the theme of IFFTI 2021. The sub-themes and tracks above are intended as starting points or provocations. Authors are asked to indicate what sub-theme addressed through their submissions.

- (a) Abstract for non-paper submissions can be submitted into one of the following categories:
  - Static Installation
  - Dynamic Installation
  - Short film
  - Poster
  - Infographics
  - Workshops
  - Photo Essay
- (b) Since the conference is mostly online, preference will be given to proposals that are dynamic, time-based, process-driven, involve live feeds or pre-recorded ones that unveil periodically for the entire duration of the conference.



# (c) Guidelines for Non-Paper Submissions:

- Proposals for all non-paper submissions should be in the form of abstracts of upto 300 words illustrating the project.
- The abstract should be accompanied with Visual boards, Story boards, photos, links to films, drawings and other such supporting material that might be necessary.
- All non-paper submissions should include: Title, Sub-theme and 5 keywords relating to the sub-theme.
- After selection of abstracts, detailed documentation of the proposed work will be needed for the review of the conference committee.
- After selection of abstracts, extended proposals (max. 3000 words) with images and other supporting documentation would need to be submitted for double-blind peer review.
- Please include details of installation, IT requirements, dimensions, or any other requirements that the committee will need to be aware of before the conference.
- Full extended proposal papers with images will be copy edited and considered for publishing in the IFFTI 2021 Conference Book publication titled – Fashioning Resurgence: Our Time is Now along with images of the project.

### 7. Review Process

- (a) Abstracts and papers will be assessed against the themes and subthemes of the conference according to the IFFTI double blind review criteria on:
  - Concept (strength and originality of the main idea)
  - Research (research quality and consistency)
  - Exposition (critical analysis and communication quality)
  - Demonstrates relevance to theme
  - Is organized in a logical and coherent way
  - Writing style succinct and appropriate to the work, grammatical and clear English
- (b) The research committee will appoint reviewers for the process.
- (c) The selection of abstracts is the first stage of a two-part selection process.
- (d) Authors of selected abstracts will be invited to submit full papers, and reviewed by appointees of the research committee.

Authors who wish to be considered for an IFFTI Initiatives award should indicate the same in their submission.



# 8. Paper Submission Deadline

Activity	Date	Duration
Date for conference call	30-Nov-21	
Submission of Abstracts	28-Jan-21	10 weeks
Reviews returned	28-Feb-21	4 weeks
All authors notified: Accepted paper authors invited to submit	15-Mar-21	2 weeks
Full papers returned	30-Jun-21	10 weeks
Full paper reviews completed	15-Aug-20	6 weeks
Authors notified with acceptances and revisions	25-Aug-21	1 week
Final papers submitted to organizers	5-Oct-21	6 weeks
Conference	25-Oct-21	

# 9. Non- Paper Submission Deadlines

Call for Conference	30-Nov-20	
Submission of Abstracts	28-Jan-21	10 weeks
Panel to review the entries	28-Feb-21	4 weeks
All authors notified: Accepted abstract.	15-Mar-21	2 weeks
Practitioners submit details about their work and explain their plans to deliver the work along with 3000 words extended proposal	14-Jun-21	12 weeks
Review of extended proposal and details of the non-paper proposals.	05-July-21	3 weeks
Acceptance of Final proposal	12-July-21	3 weeks
Final work received by organisers / display venue	On or before 30- Sep-21	15 weeks

<sup>\*</sup>Kindly note if the non-paper is a dynamic installation which requires an extended timeline for display. Then the author should specify the duration and other requirements



at the stage of abstract submission via an email to organizing committee at IFFTI2021@pearlacademy.com

#### 10. **IFFTI Initiatives Awards**

In order to encourage participation in the Annual Conference by Junior Faculty, PG/Research Students and Senior Faculty of Member Institutions, three Junior Faculty, two PG/Research Students and two Senior Faculty of IFFTI Member Institutions, who are selected to present papers at the Conference, will be awarded scholarships of USD 2000.00 each. The evaluation process for these awards will be undertaken by IFFTI.

# (a) Senior Faculty Initiative

Two Senior Faculty of IFFTI Member Institutions whose papers are selected for presentation at the 2021 Conference will be selected on merit and awarded a scholarship of USD 2000 and their registration fee will be paid by IFFTI.

#### (b) Junior Faculty Initiative

Three Junior Faculty of IFFTI Institutions whose papers are selected for presentation at the 2021 Conference will be selected on merit and awarded a scholarship of USD 2000 and their registration fee will be paid by IFFTI. To be eligible for this award the author should be at the beginning of their teaching careers, or those who are beginning to develop their teaching and research interest and profile.

#### (c) Post Graduate/Research Students Initiative

Two Post Graduate/Research Students, whose papers are selected for presentation at the 2021 Conference will be selected on merit and awarded a scholarship of USD 2000 and their registration fee will be paid by IFFTI. To be eligible for this award, the student should be pursuing full time Post Graduate/Research Program at the institution.

### 11. **Special Instructions**

- (a) At time of submission of the full paper, the author of the paper will confirm that the paper has not been presented or published elsewhere.
- (b) The Head of Institution/Department/Other Appropriate Authority will provide a supporting statement, in the case of Junior Faculty that the applicant meets the criteria mentioned above and is eligible to be considered as Junior Faculty for the purpose of this initiative; in the case of a Post Graduate/Research Student, there should be confirmation that the applicant is undergoing a full time Post Graduate/Research Program at the institution. In both cases, the institution will confirm that it will support a successful applicant's costs to present the paper at the 2021 IFFTI Annual Conference.