

Product Evaluation Process

IDEATION PHASE

1

Submission

First download and complete the [Product and Evaluation Business Case](#) then complete the [Product Evaluation form](#).

You will need to provide information from the following sources:

- Finance (development & delivery costs)
- Academic Excellence
- NZQA Framework
- Stakeholder/Industry consultation



2

Product Evaluation Panel

You will be invited to present your proposal to **Product Evaluation Panel** and we'll let you know if there is further information required.

Your application will be evaluated based on the information provided and will be considered for approval to proceed to **Te Kāhui Manukura (TKM)**.



INITIAL APPROVAL PHASE

3

Te Kāhui Manukura

Product Evaluation Panel will make recommendations to Te Kāhui Manukura.

You will then be informed of the outcome.



4

Academic Committee

Te Kāhui Manukura approval will be forwarded to **Academic Committee** for noting.



DEVELOPMENT AND EXTERNAL APPROVAL PHASE

5

You will work with [Academic Excellence](#) for the internal OP and any external approval processes* and [Te Ama Ako | Learning and Teaching Development](#) for product design and development support.

*External deadlines are set by NZQA and may have an impact on how quickly your application can proceed.

