



**OTAGO**

**POLYTECHNIC**

Te Kura Matatini ki Otago

**Design**

# POSTGRADUATE DESIGN

**Take your creativity  
to the next level**



# Achieve excellence

Here are just a few reasons to embark on a postgraduate qualification in design at Otago Polytechnic.

- ▶ **Develop** your undergraduate knowledge and gain a deeper understanding of your specialty
- ▶ **Embark** on a guided research programme and extend your research skills
- ▶ **Gain** mastery of professional, technical and conceptual design skills
- ▶ **Learn** how to develop a creative idea and make it viable in a professional design environment
- ▶ **Achieve** an applied qualification through studio project experience
- ▶ **Gain** stronger employment opportunities – prepare for a high-level role in the creative sectors
- ▶ **Prepare** for doctoral-level study or an academic career, or a career in design management

## World-class creative qualifications

### ABOUT TO GRADUATE IN DESIGN AND WONDERING WHAT DO TO NEXT?

Our postgraduate programmes provide opportunities to learn and embed research methods that extend your design practice. You are able to work with industry and community partners on live team projects or develop your own practice-based research project. Take your design thinking to another level and be part of the change you want to see in the world!



#### STUDENT STORY

“Food Design is a relatively new field – where you apply design-thinking principles to a food experience or product.”

**JANE ARMOUR-RAUDON**  
Postgraduate Diploma in Design

**Jane Armour-Raudon's passion is Design. A Bachelor of Visual Arts graduate, studying towards the Postgraduate Diploma in Design – with a speciality in Food Design – with the outcome of launching a career in this creative, exciting field.**

Jane chose Design as it complemented and extended her existing Arts career and knowledge – and specifically Food Design as she had an idea she wanted to develop.

“The tutors and resources within the Food Design Institute at Otago Polytechnic are helping me achieve this goal,” she says.

She's enjoying the Postgraduate Diploma of Design programme, where she studies alongside a mix of Product, Fashion and Communication Design students.

“My experience as an older student completing a postgraduate qualification has been equally terrifying, exhausting and amazing.”

#### STUDENT STORY

“My design philosophy is a fusion of my interests in design and sustainability: creativity with purpose – the powerful connection of strategy, empathy and skill synthesized into positive outcome for the greater social good.”

**DENISE NARCISO**  
Bachelor of Design (Hons) (Communications)



#### STUDENT STORY

“Jeremy has successfully embraced the Cactus design ethic of simplicity, durability and function. These are the things our customers appreciate and for these reasons we see the hammock as a perfect extension to our product range.”

**DARYL WARNOCK**  
CEO of Cactus Outdoor

**Denise Narciso has brought a wealth of experience and specialist knowledge to her current studies towards the Postgraduate Diploma in Design. She has a Bachelor's degree in Advertising Management and ten years' experience in corporate marketing.**

“Otago Polytechnic has allowed me to pursue my interest in sustainability,” she explains. “I love the multi-disciplinary approach and appreciate the very supportive environment.”

Denise's research centres on waste minimisation, specifically at the Otago Farmer's Market. She found that although the market already had a waste minimisation policy for stallholders, there was nothing aimed at encouraging the market's customers to reduce waste.

Her research culminated in the development of a communication campaign, “Alter Eco” – alternatives for an eco-efficient lifestyle – as well as a number of initiatives. She has also worked hard on encouraging people to donate time, talent, and resources.

**After completing the Bachelor of Design (Product), Jeremy Metherrall carried onto postgraduate studies in product design and took up the challenge from Cactus Outdoor supplies: to design new products for their range that would fill a gap in the current outdoor market.**

“He designed the Cactus Hammock – the structure of the form and pattern allows for a flatter lie and prevents the fabric folding up around the user.

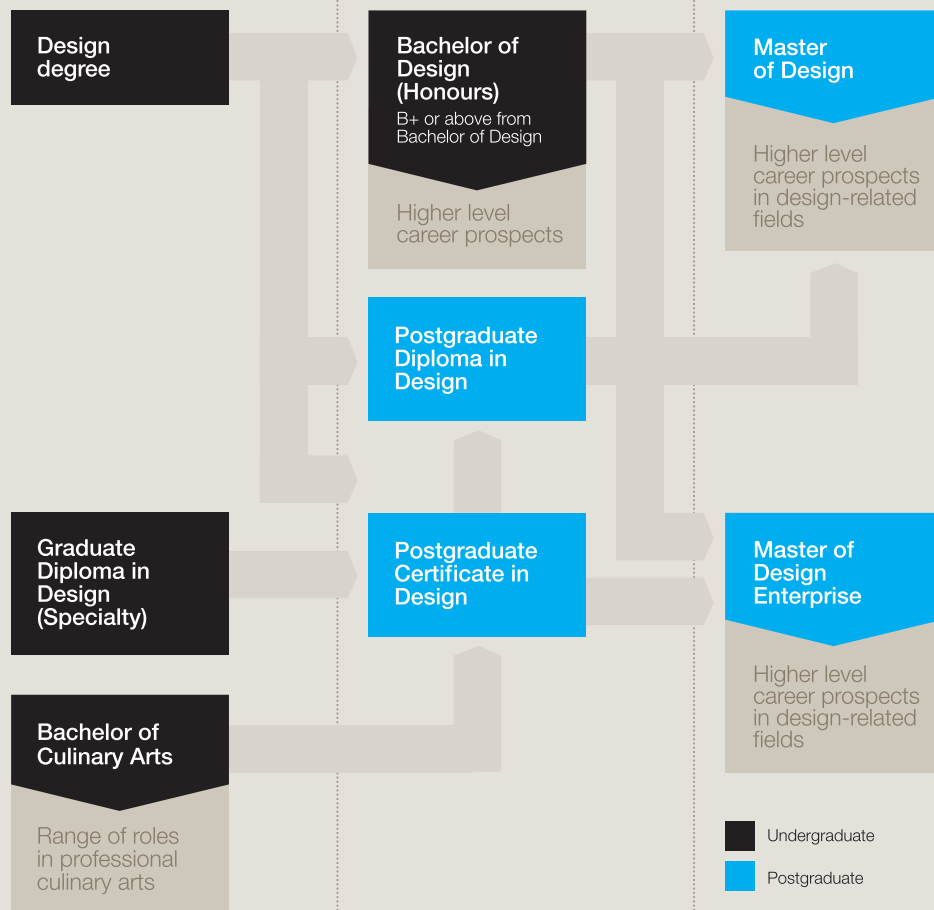
It was released for sale before Christmas 2016. The first two batches of hammocks quickly sold out, and Cactus Outdoor is now onto its third production run. Jeremy's stoked that people are enjoying his hammocks. “I really couldn't have asked for a better result, I'm so glad I took on the project.”

# Our programmes

Levels 5-7

Level 8

Level 9



## Apply Now

Please visit [www.op.ac.nz/design/programmes](http://www.op.ac.nz/design/programmes) to find more detailed information about the entry criteria, fees and what you need to submit with your application.

To apply, go to [www.op.ac.nz/apply](http://www.op.ac.nz/apply)



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