

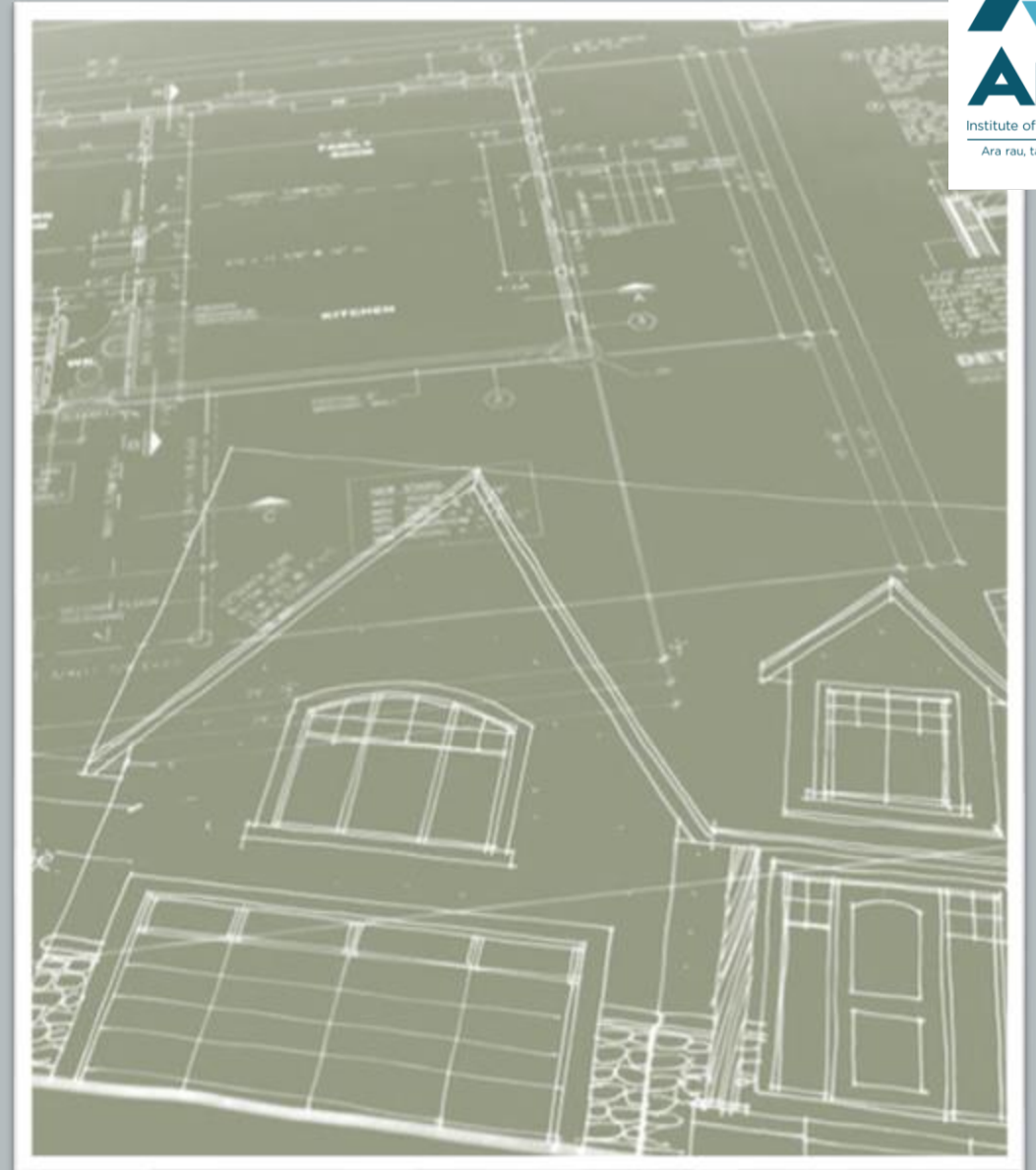
INTEGRATING INDUSTRY INTO LEARNING IN A VOCATIONAL TRAINING ENVIRONMENT

OUR EXPERIENCE

LUCY MOORE & SARAH EATON

NZ DIPLOMA IN INTERIOR
DESIGN (RESIDENTIAL)

ARA INSTITUTE



NZ DIPLOMA IN INTERIOR DESIGN (RESIDENTIAL)

Qualification Details:

- Level 5
- Credits: 120
- Duration: 1 year full time; part time up to four years

What do we do in interior design?

- We use technology and digital communication skills to design spaces that are good to be in; not just aesthetically but also functionally.



WEAVING TOGETHER INDUSTRY & THE ĀKONGA EXPERIENCE



Assessments

Beyond
the
programme

Constructive
alignment

Kaiako

Learning
environment

Learning
activities

Industry visits

Industry
speakers



Kete whakairo (patterned basket) named Koekoeā
OBJECT | PART OF TAONGA MĀORI COLLECTION Te Papa



From NZQA Consistency Review Summary report 2021



The programme of study was developed using the principles of constructive alignment.



The programme is delivered using a variety of teaching and learning methods including lectures, studio sessions, workshops, field trips and sessions with visiting speakers, as well as work integrated learning.

**CONSTRUCTIVE ALIGNMENT
GRADUATE PROFILE OUTCOMES = PROGRAMME**

NZ3665 – NZ Diploma in Interior Design (Residential) Level 5		Graduate Profile						Assessment Plan
<div> MAPPING THE GRADUATE PROFILE TO THE PROGRAMME </div>		Utilise construction theory to inform and ensure interior material specifications comply with regulatory environment.	Apply knowledge of design principles, design history, products and materials in residential interior design to fulfill a client brief.	Communicate solutions for residential interior design projects effectively.	Investigate and evaluate information to conceptualise, develop, plan and coordinate residential interior design solutions.	Coordinate aspects of residential interior design processes.	Employ appropriate business practices and procedures within residential interior design contexts.	
		G01	G02	G03	G04	G05	G06	
Learning Outcomes								
Aim: To enable students to apply design theory to interior design practice.								Assessment 1 – Portfolio 1 – LO 1, 2, 3
1	Apply design theory to the design of interior spaces in a small residential building.		✓	✓	✓			Assessment 2 – Portfolio 2 – LO 1, 2, 3
2	Utilise design process to create living spaces effectively.		✓	✓	✓			
3	Apply colour theory to create effective colour schemes for interior and exterior environments.		✓	✓	✓	✓		
Aim: To enable students to apply design theory and ergonomics to complete specialised interior design projects.								Assessment 1 – Portfolio 1 – LO 1, 2
1	Adapt and alter specialised spaces in residential buildings.	✓	✓	✓	✓	✓		Assessment 2 – Portfolio 2 – LO 1, 2
2	Apply design process and ergonomics to the interior design of small residential buildings.	✓	✓	✓	✓	✓		

KAIAKO

INDUSTRY CONNECTION



Image: Ryan Trübels



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LEARNING ENVIRONMENT

OUR BUILDING:
KAHUKURA



Jasmax, Norman T

LEARNING ENVIRONMENT

OUR STUDIO SPACE:

- Working studio model
- Collaborative workspace
- Access to sampling for interior design materials and finishes
- Supported by industry representatives



LEARNING ACTIVITIES

INDUSTRY SKILLS DEVELOPMENT



LEARNING
ACTIVITIES

INDUSTRY SKILLS
DEVELOPMENT



CREATING
SCHEMES VIA
SAMPLING

LEARNING ACTIVITIES

INDUSTRY SKILLS DEVELOPMENT



'SPEED DATING' WITH INDUSTRY REPS

EACH PERSON SPENDS TIME
WITH A GROUP OF STUDENTS
BEFORE CIRCULATING TO
THE NEXT GROUP

A CHANCE TO CHAT ABOUT
DIFFERENT EXPERIENCES AND
ROLES WITHIN INDUSTRY

INDUSTRY VISITS

DULUX
COLOUR FORECAST
2022



INDUSTRY VISITS

BLUM
KITCHEN HARDWARE
SHOWROOM



INDUSTRY VISITS

MALCOLM FABRICS
TRADE TEXTILE
SHOWROOM



INDUSTRY VISITS

CDK STONE
STONE
SUPPLIER



INDUSTRY VISITS

MISCO
JOINERY
MANUFACTURER





INDUSTRY VISITS

DESIGNMADE
TRADE SUPPLIER
SHOWROOM

DAVINIA SUTTON
& INGRID
GELDOF
(Award-winning
kitchen designers)



INDUSTRY SPEAKERS

FORMAL
PRESENTATIONS

INVITE AROUND 20
SPEAKERS TO THE
PROGRAMME PER
ACADEMIC YEAR

WORK
EXPERIENCE

INDUSTRY SKILLS
DEVELOPMENT



Work Integrated Learning
Swift Designs – Treena Swift

ASSESSMENT

APPLICATION FOCUS TO
ALL ASSESSMENT

REAL CLIENTS

REAL TASKS

NZ SUPPLIERS

e.g. Renovation project
for Design History
(above)

Bathroom Renovation
(bottom left)





Posts



interiordesign_ara
Christchurch, New Zealand



Liked by [tailormadespace_interiors](#) and 9 others

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R... more

INSTAGRAM

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VISUALISE EVENT

EXHIBITION & INDUSTRY EVENT

Showcase of student work. Students, their friends and family and industry representatives attend.

The exhibition is open for public viewing beyond the opening night event.

Industry sponsor 15 awards for student excellence across a range of categories.



INDUSTRY ADVISORY GROUP

Our Industry Advisory Group includes student representatives, recent graduates., tutors, management from Ara as well as seven representatives from across industry..They feed back on whether our programme is meeting the needs of industry.



BEYOND THE PROGRAMME

GRADUATE CONNECTION
EMPLOYER CONNECTION



GRADUATE FEEDBACK



S T E P H

I felt I was prepared for coming into the industry in many ways.

Having overlapping assignments and sticking to deadlines was a great help as we often have many projects on the go.

ArchiCAD was an important part of the course for me as it meant I could go straight into a drawing/designing role.

The course gives a good overview of the industry as a whole and the feedback from the tutors was invaluable as they are industry professionals with plenty of insight.

-Steph (Interior Designer for Mooi Design)

GRADUATE FEEDBACK



ALEXIS

The construction part of the course gave me a good understanding and base for dealing with trades within the industry.

The course also was useful for teaching us about products and materials used in the industry. Also very helpful were the field trips to showrooms/factories and having product reps come and speak to the class to explain in greater detail how they all work.

Working in groups was also a useful tool for coming into the industry as you can discuss, share ideas and get different perspectives on your work.

-Alexis (Interior Designer for Mooi Design)

EMPLOYER FEEDBACK



CANDICE
VAN DYK

My experience from hiring graduates of the Ara Interior Design Diploma is that the course provides students with the tools to enter the industry with a good understanding of industry terminology, knowledge of products and key suppliers and ability to understand the many different areas that an interior design business operates in.

From my perspective, the key tool that an Ara student leaves with is the ability to use computer software such as CAD, Canva and InDesign. These are essential tools in running a success business and hiring students who are able to launch straight into drawing is fantastic.

From my experience doing the course (8 years ago) and hiring students who have completed the course last year, I see a huge step up in the skills they now leave with. I also believe the pace of the course and the overlapping of deadlines for assignment submissions to be important in preparing students for the real world. The diploma provides a great base for entering the industry.

GRADUATE OUTCOMES

Graduates achieve success in their next level of learning and find employment in the interior design industry indicating they are meeting the graduate profile outcomes of the programme.

This along with graduate feedback, external moderation results and next user feedback gives us confidence that graduates are prepared for their next level of study or employment.



SUMMARY

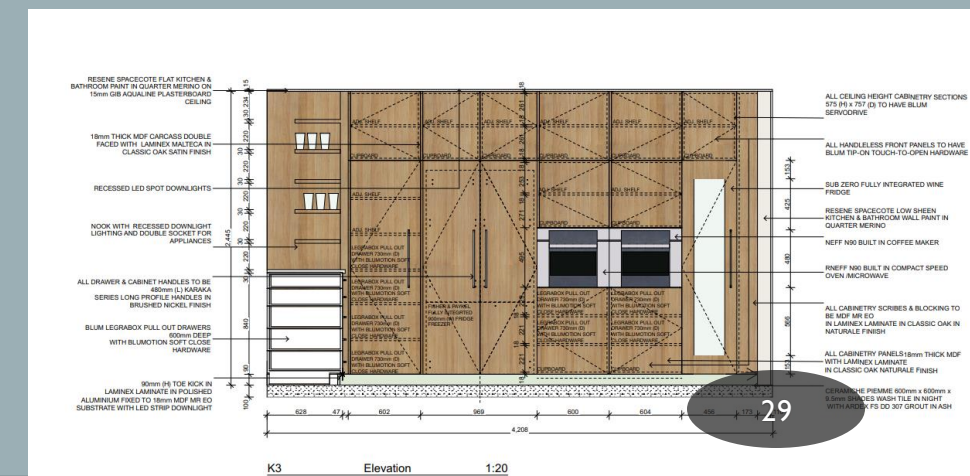
Overall achievement in the programme has improved from 87.3% in 2019 and 85.9% in 2020 up to 95.4% in 2021 and 94.2% in 2022.

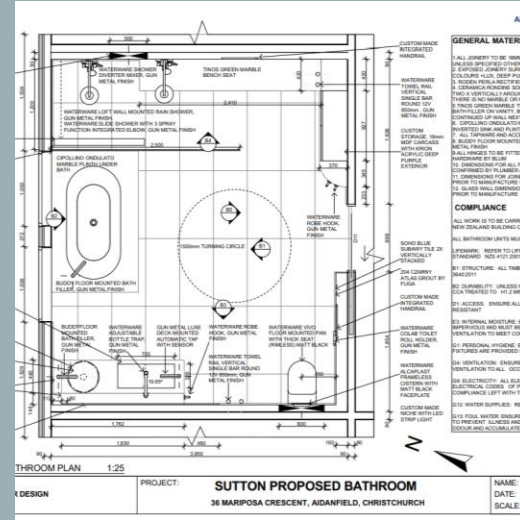
Student Experience Survey

Satisfaction with the Programme survey has increased from 47.1% in 2020 to 84.2% in 2021 to 100% in 2022.

‘Ara is preparing me for industry related work’: up from 62.5% in 2020, to 83,8% in 2021 and 100% in 2022.

‘I would recommend my programme of study to others’ up from 47.1% in 2020, to 73% in 2021 and 100% in 2022.





THANK YOU