

# Bachelor of Applied Management



International fee  
\$25,000 per year

**Location** Auckland International Campus.  
This programme is also offered at our Dunedin Campus. Visit [op.ac.nz](http://op.ac.nz) for programme details.

**Duration** Three years full-time

**Delivery** On campus with an internship that can be completed in New Zealand or anywhere in the world

**Credits** 360

**Level** 7

**Start** February, April, July and October

**Apply** Anytime

**Gain a business degree based in real-world knowledge. As organisations are constantly changing, real-life learning is more relevant than ever.**

This programme has industry experiences at its centre with case studies and workplace-based or focused assignments. The practical learning doesn't stop there as you'll also complete an internship during your third year. This internship will place you within a real-world business where you'll need to complete a research project as part of your time with the organisation.

Through this hands-on learning experience, you'll develop the understanding and skills to work in a range of management environments at operational and strategic levels – not to mention the great industry and business connections you'll also make!

We offer papers in areas such as Entrepreneurship, Consumer Behaviour and Leadership in Action. We embrace our commitment to sustainability with a sustainability perspective embedded across all courses.

Apply now and become a work-ready and future-ready business professional ready to take on the world!

What will I learn?

How does the internship work?

What's the weekly workload?

What are the entry requirements?

What if I don't meet the entry requirements?

Want your existing skills recognised?

What could I study next?

Are there any additional costs?

Apply Now

International **+64 3 477 3014**  
New Zealand **0800 762 786**  
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**Auckland Campus**  
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