



Postgraduate Certificate in Applied Management

Location

Auckland

This programme is also offered at our Dunedin Campus. Visit op.ac.nz for programme details.

Duration

Flexible

Delivery

On campus in Auckland with face-to-face delivery

Credits

60

DescLevel

60

Intakes

February, April, July and October

Apply

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The demand for management roles is expected to grow quickly over the next ten years.

There is also an increasing demand for people within these roles to hold higher level qualifications. So, a postgraduate qualification will give you a competitive advantage.

This programme will improve your management ability with course options such as Project Management, Analytics for Managers and Financial Decision Making. You begin with two compulsory courses - Capabilities for Managers, and Research and Enquiry - and then choose another two electives.

The flexibility of this qualification allows you to match your learning with particular employment opportunities you may have identified.

In Auckland, this programme is offered by Future Skills Academy due to a sub-contract arrangement with Otago Polytechnic.

Entry requirements

Minimum academic entry requirements are:

- A Bachelor's degree (or equivalent qualification) in a related discipline, OR
- A combination of academic qualifications and relevant skills and knowledge acquired through work or professional experience that is deemed equivalent to the above.
- International applicants must demonstrate that they have equivalent academic qualifications and experience. Click [here](#) for your country's equivalent academic entry requirements.
- If English is not your first language, you must provide:
 - New Zealand University Entrance OR
 - Overall Academic IELTS 6.5 with no individual band score lower than 6.0 (achieved in one test completed in the last two years), OR
 - Acceptable alternative evidence of the required IELTS ([see here for NZQA proficiency table](#) and [here for list of recognised proficiency tests](#)).

Selection criteria

Where there are more applicants than places available, applicants will be selected on the basis of the best academic records and their admission recommended to the AIC Director (Learning and Teaching) in Auckland or Programme Leader in Dunedin who will approve the final selection.

Pathways into this programme

You may have completed an undergraduate degree in a different discipline and be working in a management role. There are no specific foundation/bridging programmes in Applied Management for this qualification.

Studying on campus

You'll learn using an online learning platform called Moodle. This means that, no matter where you are, you have easy access to all your course content. You also have access to Office 365, including Microsoft Teams, which you can use as part of your interaction with lecturers and classmates.

You will study

In Auckland and online

The programme includes four 15-credit courses. You will study two compulsory courses - Capabilities for Managers and Research and Enquiry - and then two elective courses chosen from the list below.

COMPULSORY

Course name	Credits	Description
Capabilities for Managers	15	Gain a critical awareness of the skills needed to manage complex organisations.
Research and Enquiry	15	Achieve the skills you need to undertake small-scale professional projects within organisations.

ELECTIVES

Elective name	Credits	Description
Financial Decision Making	15	Learn how to apply the concepts, theory and analytical techniques of finance to investment, financing and dividend decisions of a firm.
Project Management	15	Learn how to develop critical analysis and application skills in project management.
Entrepreneurship and Innovation	15	Learn how to analyse the processes associated with managing entrepreneurship and innovation within both new ventures and existing firms and to assess the significant issues associated with utilising these managerial concepts to optimise organisational performance.
Managing for Sustainability	15	Develop your sustainable practice capabilities and apply these capabilities to a variety of applied settings as a sustainable practice manager.

Marketing in a Digital Age	15	Gain the marketing management capabilities necessary to organise and manage for growth and profitability in a digital age.
Business Solutions Architecture	15	Become equipped with an in-depth understanding of the concepts and procedures used in enterprise analysis, design, planning, and implementation, for the successful development and execution of organisational strategy.
Information Security	15	Assess the implications of information security and cybercrime trends, and evaluate security technologies and procedures in order to design appropriate information security structures for organisations.
Interaction Design	15	Define the structure and behaviour of interactive products and services.
Software Engineering Methodologies	15	Apply structured and agile software development principles, and learn how to negotiate between them in different contexts.
Software Quality Assurance	15	Learn how to investigate, critically evaluate, recommend and apply software quality assurance programmes in organisations.
Analytics for Managers	15	Achieve the skills needed to critically evaluate data for decision making within applied management.
Applied Human Resource Management	15	Gain the skills needed for management of human resources within contemporary Aotearoa/New Zealand organisations

Your workload

It is expected that you will study for 37.5 hours per week, including a minimum of 8 hours per week in structured direct learning, some hours in an applied workplace or learning environment and up to 27 hours per week in self-directed study.

Further study options

This qualification will prepare you for further postgraduate study at Otago Polytechnic where you can specialise in either Business Management or Business Information Systems.

- [Postgraduate Diploma in Applied Management \(Business Management\)](#) - offered in Dunedin, Auckland and online
- [Postgraduate Diploma in Applied Management \(Business Information Systems\)](#) - offered in Auckland and online
- [Master of Applied Management \(Business Management\)](#) - offered in Dunedin, Auckland or online
- [Master of Applied Management \(Business Information Systems\)](#) - offered in Auckland or online

Alternatively, you could seek employment in a management-related role.

Recognition of Prior Learning

Recognition of Prior Learning including cross credit or credit transfer is available for up to 45 credits in this programme.

AM801002 Capabilities for Managers is not available for credit recognition.

Advanced standing is not available for this programme.

Cancellation of a programme

Any programme of study, course or course occurrence may be cancelled or postponed where there are insufficient numbers. As far as is practically possible, we avoid cancelling or making other significant changes less than two weeks before the programme starts (or five working days for short courses). If this happens, we will do our best to suggest alternative study options for you. If you don't want to do the alternative programme, we will give you a full refund. For international students, if a programme change affects your visa status, we will let you know and support you to find an alternative option. We also advise Immigration New Zealand of any programme change that will affect international students.

Intakes:

Course	Description	Dates
26-DUN-S1	Dunedin	23 February 2026

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